Figure 1: Data Aggregation Network Architecture

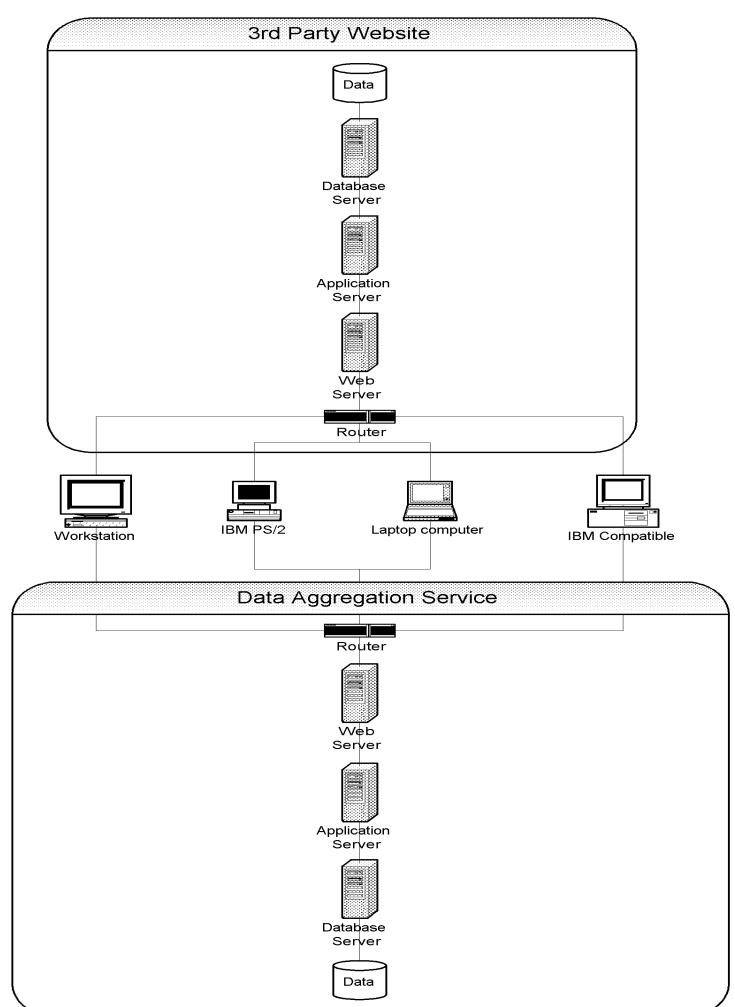


Figure 2: Data Aggregation With Client Pull and Server-Side Profile

Step 1: Data Aggregation Service generates a request for the Data Acquisition Application to acquire







Step 2: Data Acquisition Application polls the Data Aggregation Service for a request





Step 3: Data Acquisition Application downloads a request from the Data Aggregation Service, perhaps after a delay in placing the request in the request queue to simulate a human user so as to hide the automated nature of the data request



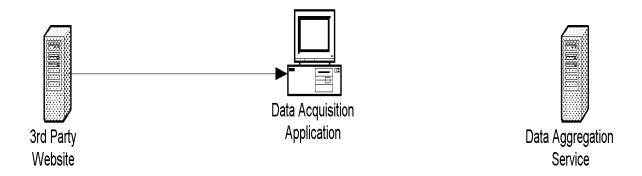


Step 4: Data Acquisition Application sends request to 3rd Party Website, perhaps after a delay to simulate a human user so as to hide the automated nature of the data request and perhaps after logging into the 3rd party website

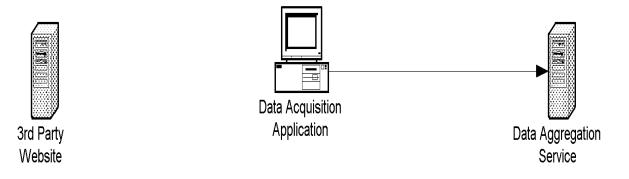




Step 5: 3rd Party Website sends response to Data **Acquisition Application** 



Step 6 (S2P2S2P2S only): Data Acquisition Application returns response to Data Aggregation Service. This step occurs in the S2P2S2P2S case, but not in the S2P2S2P case.



Step 7: Process repeats

Service



Figure 3: Data Aggregation With Server Push and Server-Side Profile

Step 1: Data Aggregation Service generates a request for the Data Acquisition Application to acquire







Step 2: Data Acquisition Application opens a socket connection to the Data Aggregation Service





Step 3: Data Aggregation Service pushes a request to the Data Acquisition Application, perhaps after a delay to simulate a human user so as to hide the automated nature of the data request



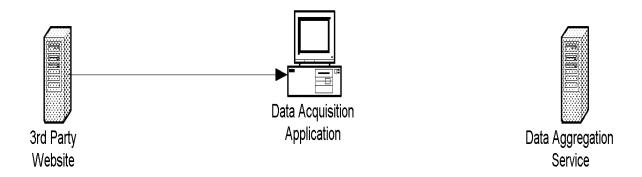


Step 4: Data Acquisition Application sends request to 3rd Party Website, perhaps after a delay to simulate a human user so as to hide the automated nature of the data request and perhaps after logging in to the 3rd party website

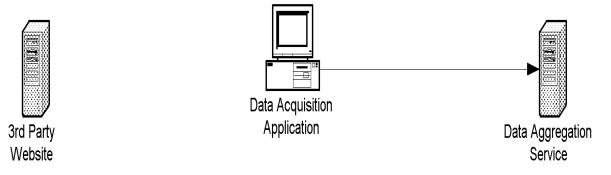




Step 5: 3rd Party Website sends response to Data Acquisition Application



Step 6 (S2P2S2P2S only): Data Acquisition Application returns response to Data Aggregation Service. This step occurs in the S2P2S2P2S case, but not in the S2P2S2P case.



Step 7: Process repeats



# Figure 4: Data Aggregation With Client Pull and Client-Side Profile

Step 1: Data Aggregation Service generates a non-specific request for the Data Acquisition Application to acquire







Step 2: Data Acquisition Application polls the Data Aggregation Service for a request





Step 3: Data Acquisition Application downloads non-specific request from the Data Aggregation Service, perhaps after a delay in placing the request in the request queue to simulate a human user so as to hide the automated nature of the data request



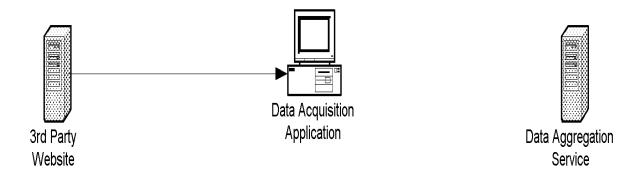


Step 4: Data Acquisition Application combines non-specific request with preference profile information to form specific request that it then issues to a 3rd Party Website, perhaps after a delay to simulate a human user so as to hide the automated nature of the data request and perhaps after logging into the 3rd party website

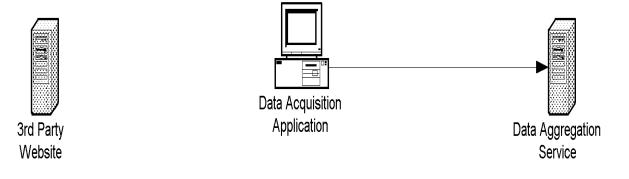




Step 5: 3rd Party Website sends response to Data Acquisition Application



Step 6 (S2P2S2P2S only): Data Acquisition Application returns response to Data Aggregation Service. This step occurs in the S2P2S2P2S case, but not in the S2P2S2P case.



Step 7: Process repeats



Figure 5: Data Aggregation With Server Push and Client-Side Profile

Step 1: Data Aggregation Service generates a non-specific request for the Data Acquisition Application to acquire







Step 2: Data Acquisition Application opens a socket connection to the Data Aggregation Service





Step 3: Data Aggregation Service pushes a non-specific request to the Data Acquisition Application, perhaps after a delay to simulate a human user so as to hide the automated nature of the data request



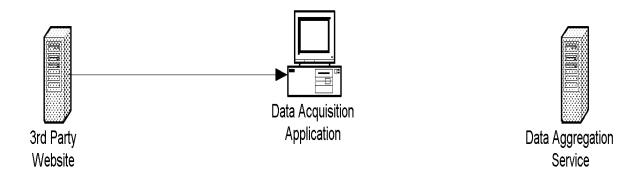


Step 4: Data Acquisition Application combines non-specific request with preference profile information to form specific request that it then issues to a 3rd Party Website, perhaps after a delay to simulate a human user so as to hide the automated nature of the data request and perhaps after logging into the 3rd party website

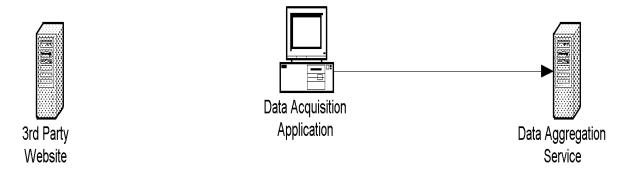




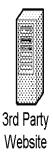
Step 5: 3rd Party Website sends response to Data Acquisition Application



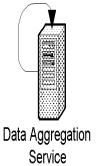
Step 6 (S2P2S2P2S only): Data Acquisition Application returns response to Data Aggregation Service. This step occurs in the S2P2S2P2S case, but not in the S2P2S2P case.



Step 7: Process repeats

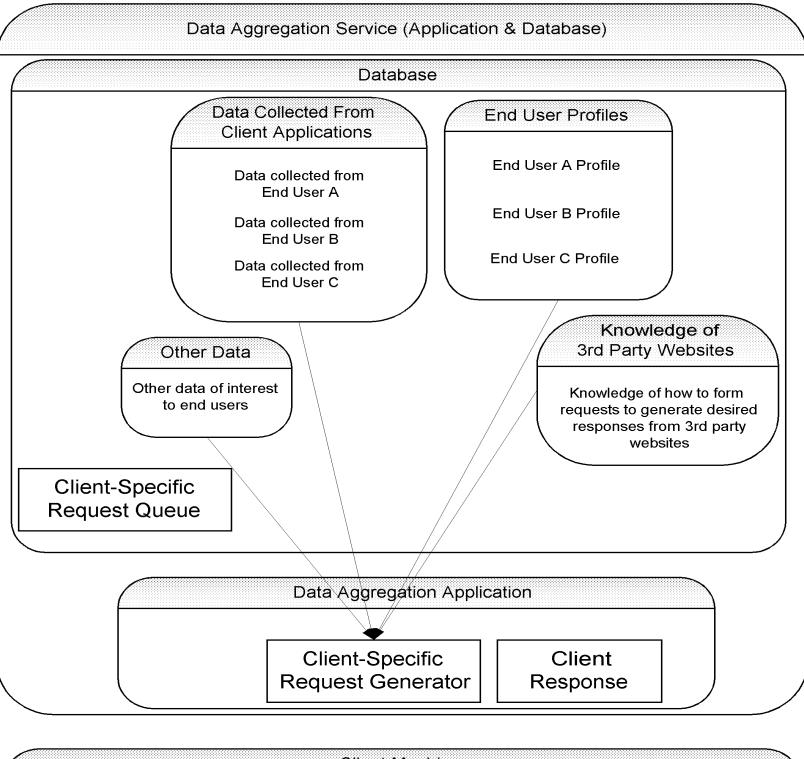






### Figure 6a: Server-Side Data Aggregation

Step 1: Data Aggregation Application generates Client-Specific Request based on Data Collected From Client Applications, End User Profiles, Knowledge of 3rd Party Websites, and Other Data

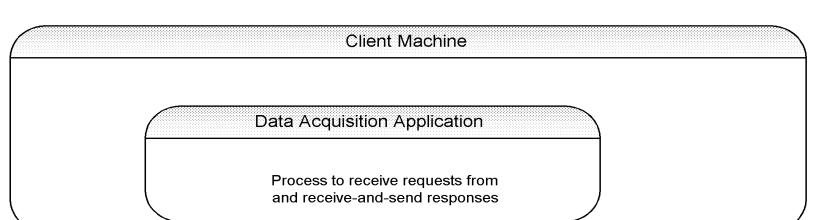


# Data Acquisition Application Process to receive requests from and receive-and-send responses

Figure 6b: Server-Side Data Aggregation

Step 2: After request has been generated, it is stored in the Client-Specific Request Queue associated with the client's end user's profile for pickup by or delivery to the client

### Data Aggregation Service (Application & Database) Database Data Collected From **End User Profiles** Client Applications End User A Profile Data collected from End User A End User B Profile Data collected from End User B End User C Profile Data collected from End User C Knowledge of 3rd Party Websites Other Data Other data of interest Knowledge of how to form to end users requests to generate desired responses from 3rd party websites Client-Specific Request Queue Data Aggregation Application Client-Specific Client Request Generator Response



### Figure 6c: Server-Side Data Aggregation

Step 3: Data Acquisition Application downloads request(s) from its Client-Specific Request Queue (or request is pushed to the Data Acquisition Application over an open socket connection) and the Data Acquisition Application then issues request(s) to 3rd Party Website(s)

Data Aggregation Service (Application & Database)

### Database

Data Collected From Client Applications

Data collected from End User A

Data collected from End User B

Data collected from End User C **End User Profiles** 

End User A Profile

**End User B Profile** 

End User C Profile

Other Data

Other data of interest to end users

Knowledge of 3rd Party Websites

Knowledge of how to form requests to generate desired responses from 3rd party websites

Client-Specific Request Queue

**Data Aggregation Application** 

Client-Specific Request Generator Client Response

Client Machine

**Data Acquisition Application** 

Process to receive requests from and receive-and-send responses

### Figure 6d: Server-Side Data Aggregation

Step 4: Data Acquisition Application receives response(s) to request(s) sent to 3rd Party Website(s) and returns those responses (perhaps after modifying and/or processing them) to the Data Aggregation Application

Data Aggregation Service (Application & Database)

### Database

Data Collected From Client Applications

Data collected from End User A

Data collected from End User B

Data collected from End User C **End User Profiles** 

End User A Profile

End User B Profile

End User C Profile

Other Data

Other data of interest to end users

Knowledge of 3rd Party Websites

Knowledge of how to form requests to generate desired responses from 3rd party websites

Client-Specific Request Queue

Data Aggregation Application

Client-Specific Request Generator

Client Response

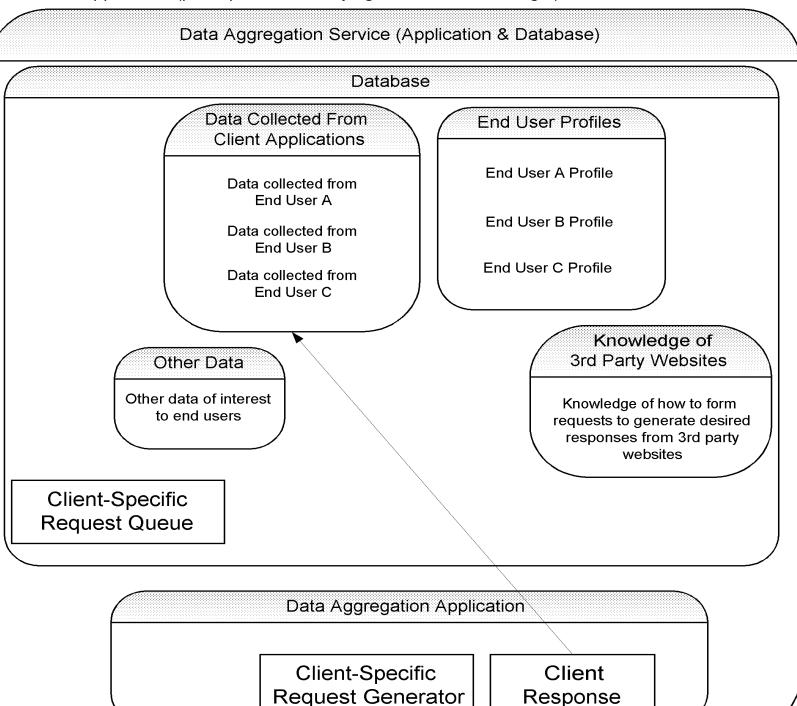
Client Machine

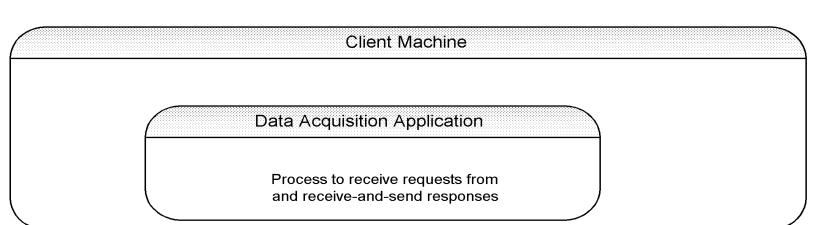
**Data Acquisition Application** 

Process to receive requests from and receive-and-send responses

### Figure 6e: Server-Side Data Aggregation

Step 5: Data Aggregation Application stores data received from the Data Acquisition Application (perhaps after modifying and/or transforming it) in the database





### Figure 6f: Server-Side Data Aggregation

Step 6: Repeat Steps 1 - 5 as many times as necessary to acquire all desired data

Data Aggregation Service (Application & Database)

### Database

Data Collected From Client Applications

> Data collected from End User A

> Data collected from End User B

> Data collected from End User C

**End User Profiles** 

End User A Profile

End User B Profile

End User C Profile

### Other Data

Other data of interest to end users

Client-Specific Request Queue Knowledge of 3rd Party Websites

Knowledge of how to form requests to generate desired responses from 3rd party websites

Data Aggregation Application

Client-Specific Request Generator

Client Response

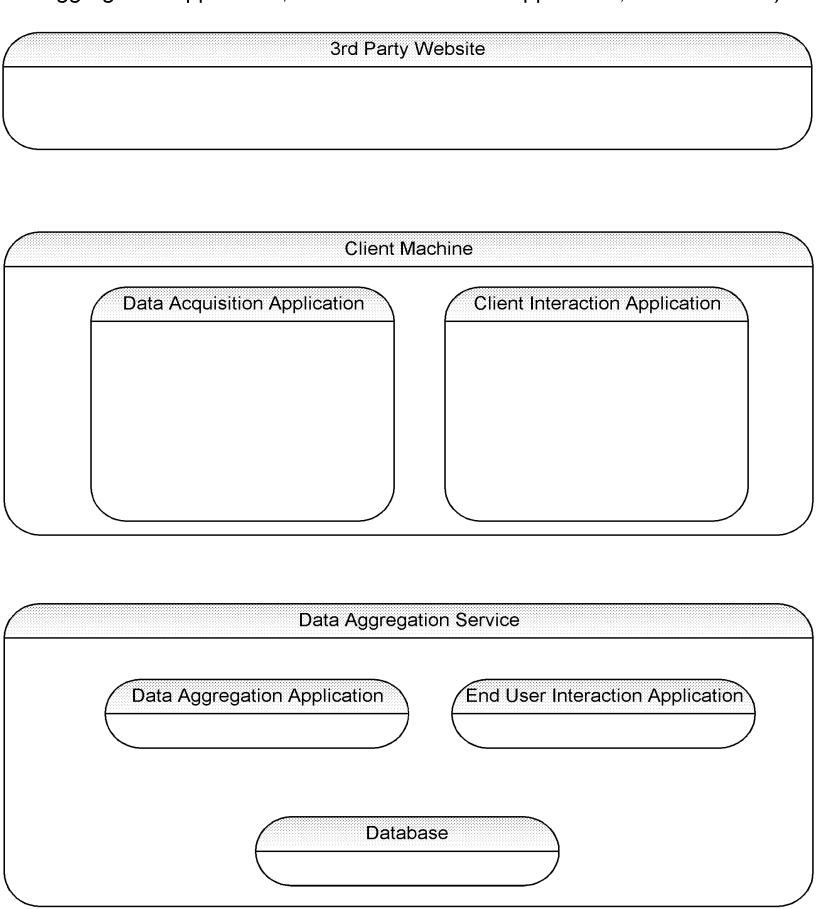
### Client Machine

**Data Acquisition Application** 

Process to receive requests from and receive-and-send responses

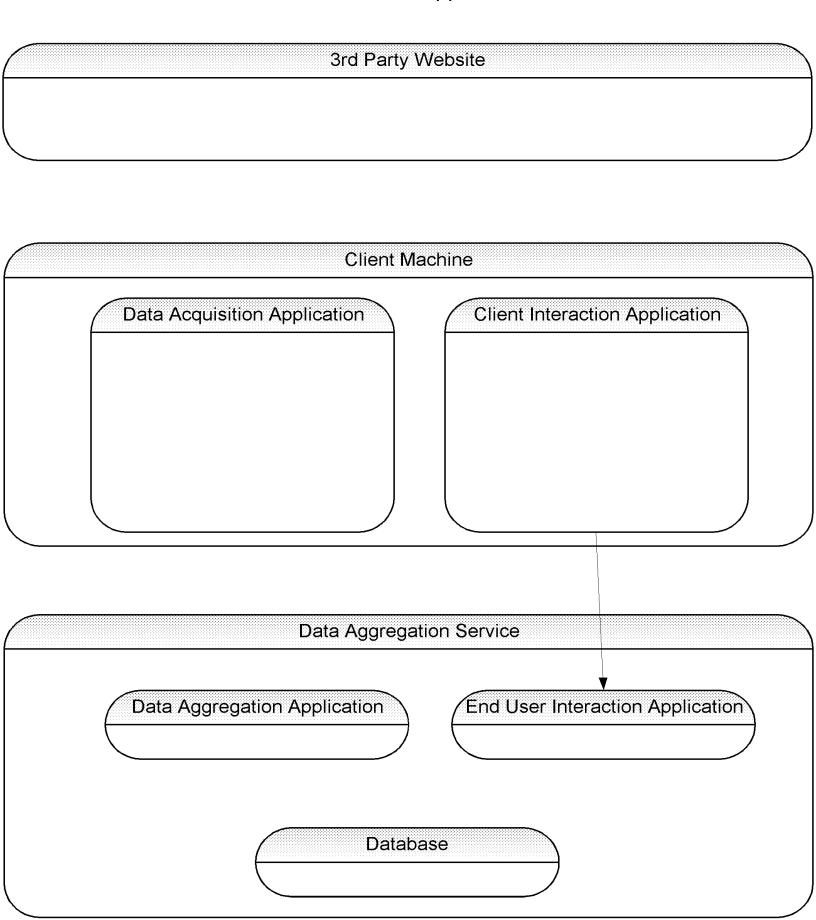
### Figure 7a: Overall Process - Architecture

The overall architecture consists of one or more 3rd Party Websites, one or more Client Machines (each with a Data Acquisition Application and/or Client Interaction Application) and a Data Aggregation Service (with a Data Aggregation Application, End User Interaction Application, and Database)



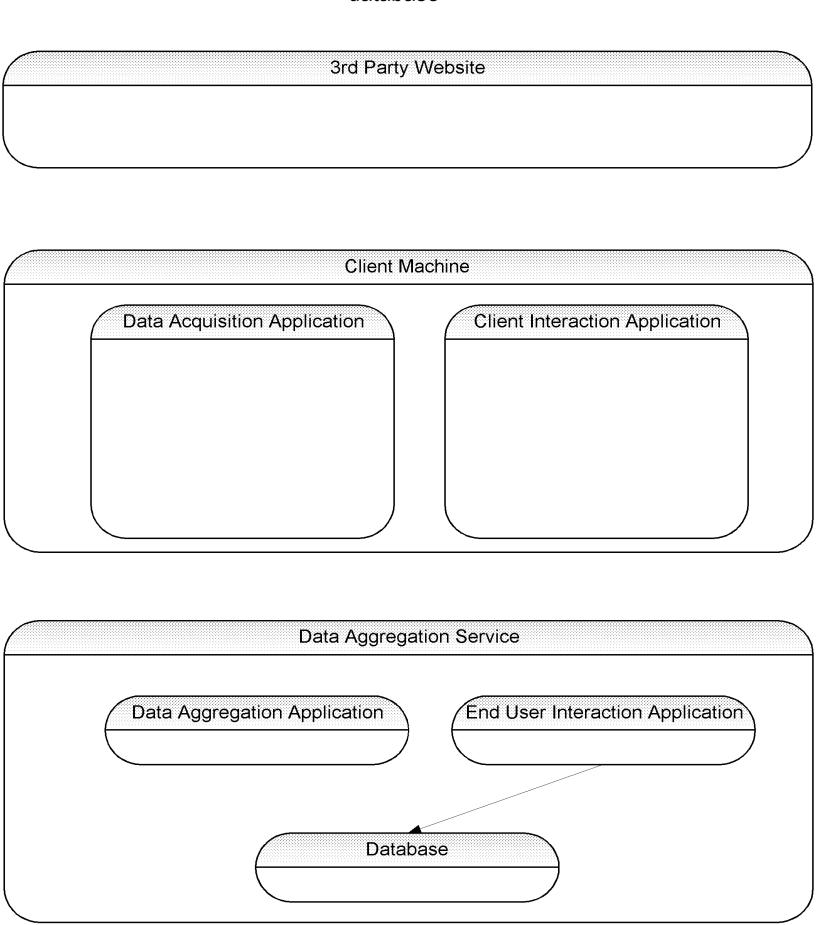
# Figure 7b: Overall Process - Step 1

End user creates or updates personal profile by accessing end user interaction application via client interaction application



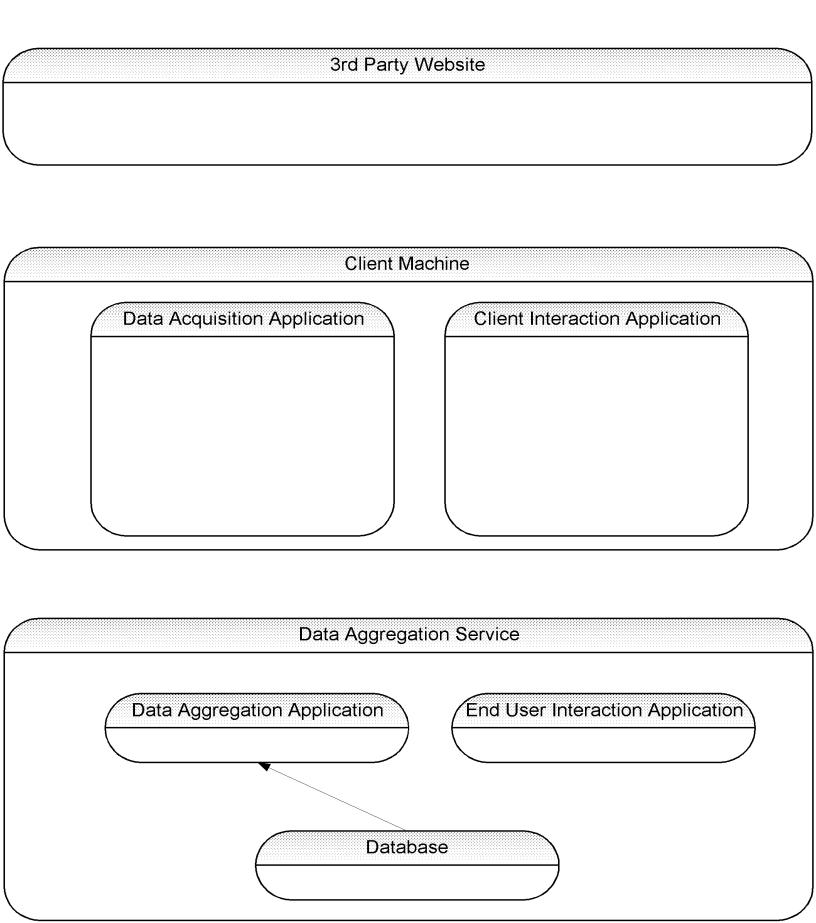
### Figure 7c: Overall Process - Step 2

End User Interaction Application stores end user's profile in Data Aggregation Service database



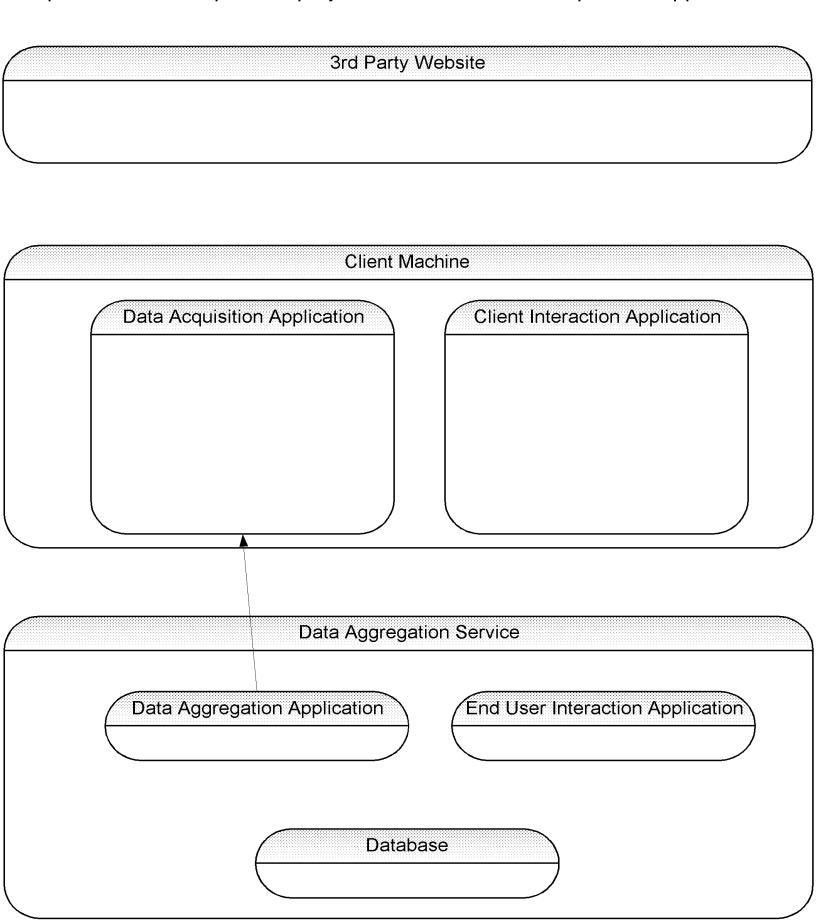
# Figure 7d: Overall Process - Step 3

Data Aggregation Application accesses end user's profile from Data Aggregation Service database



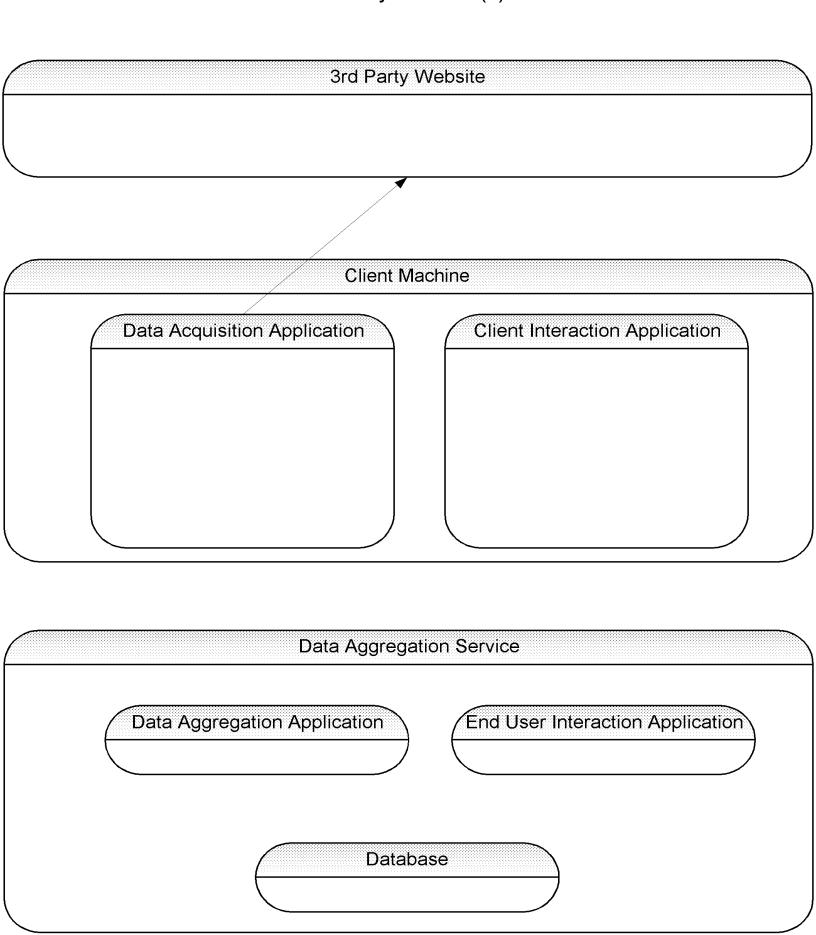
## Figure 7e: Overall Process - Step 4

Data Aggregation Application uses end user's profile to generate one or more requests and store them on the end user's client-specific request queue where it is picked up by the end user's Data Acquisition Application



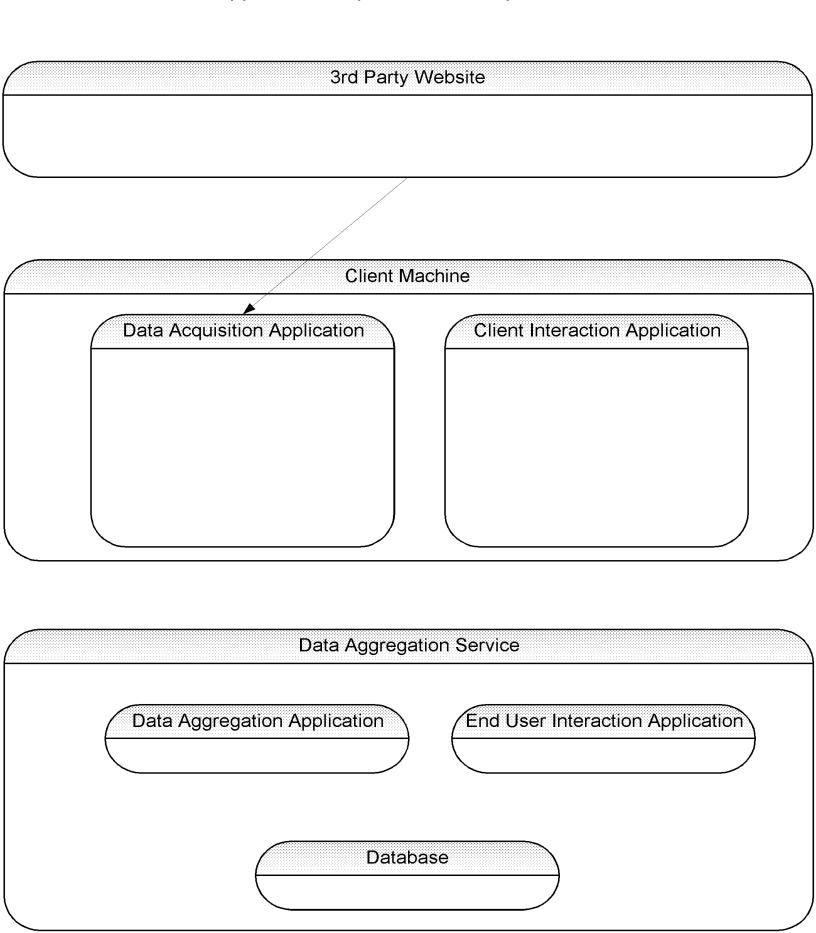
# Figure 7f: Overall Process - Step 5

Data Acquisition Application issues request(s) to 3rd Party Website(s).



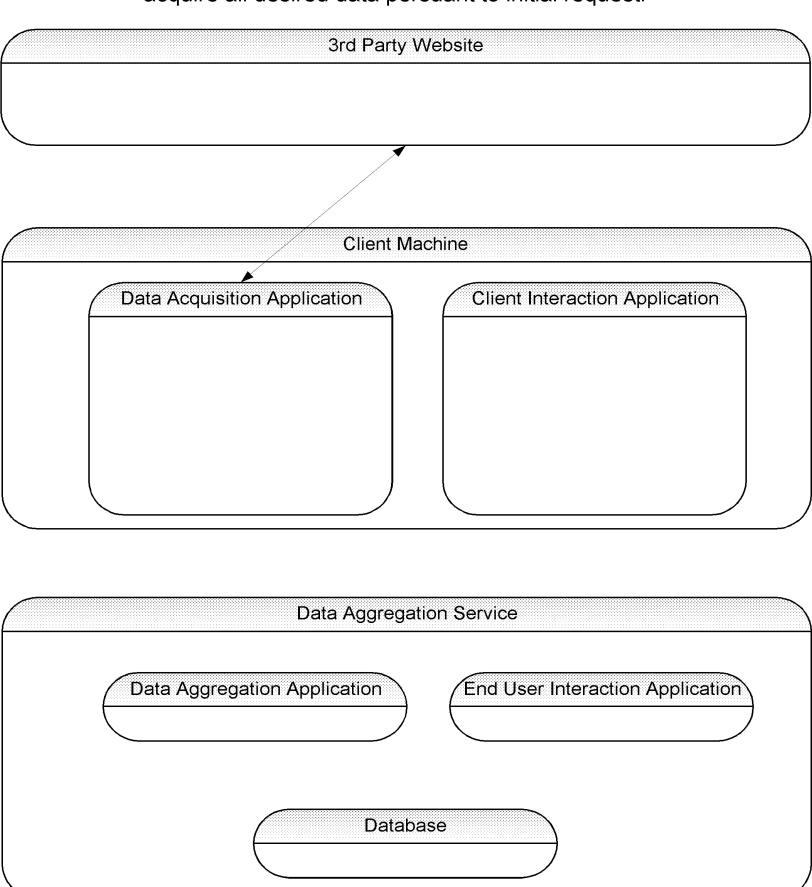
# Figure 7g: Overall Process - Step 6

3rd Party Website replies to Data Acquisition Application request with a response



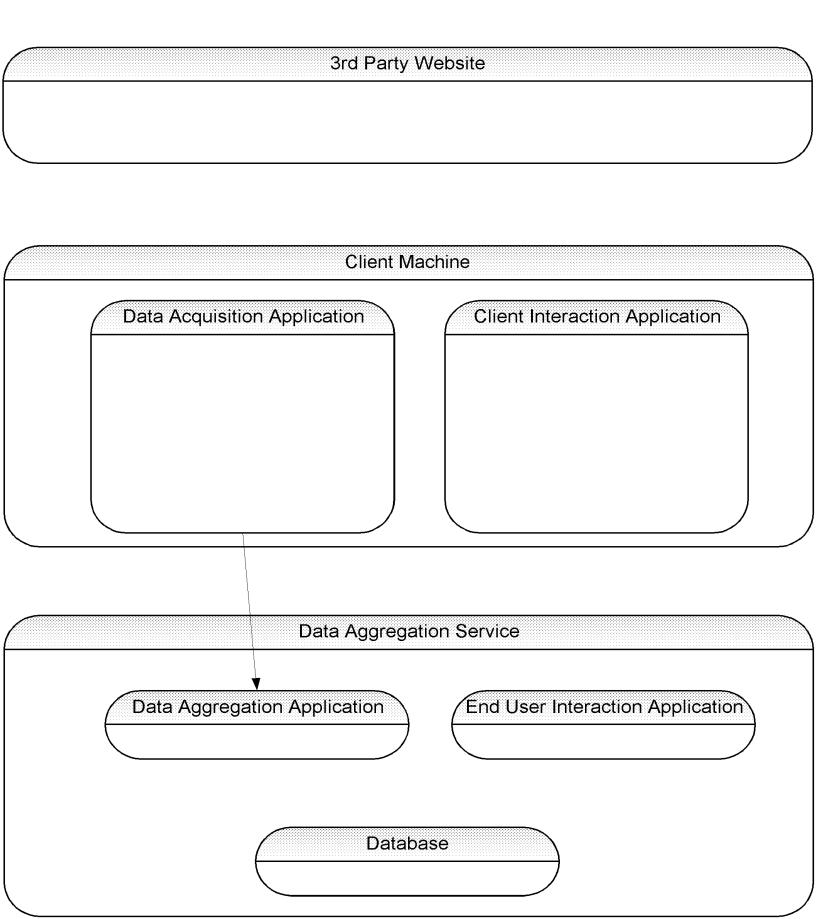
## Figure 7g\*: Overall Process - (optional) Step 6 1/2

3rd Party Website reply to Data Acquisition Application request triggers additional request(s). Repeat Step 6 1/2 as many times as necessary to acquire all desired data persuant to initial request.



### Figure 7h: Overall Process - Step 7

Data Acquisition Application passes response (or a transformed, modified version) to the Data Aggregation Application



### Figure 7i: Overall Process - Step 8

Data Aggregation Application stores the data in the Data Aggregation Service database

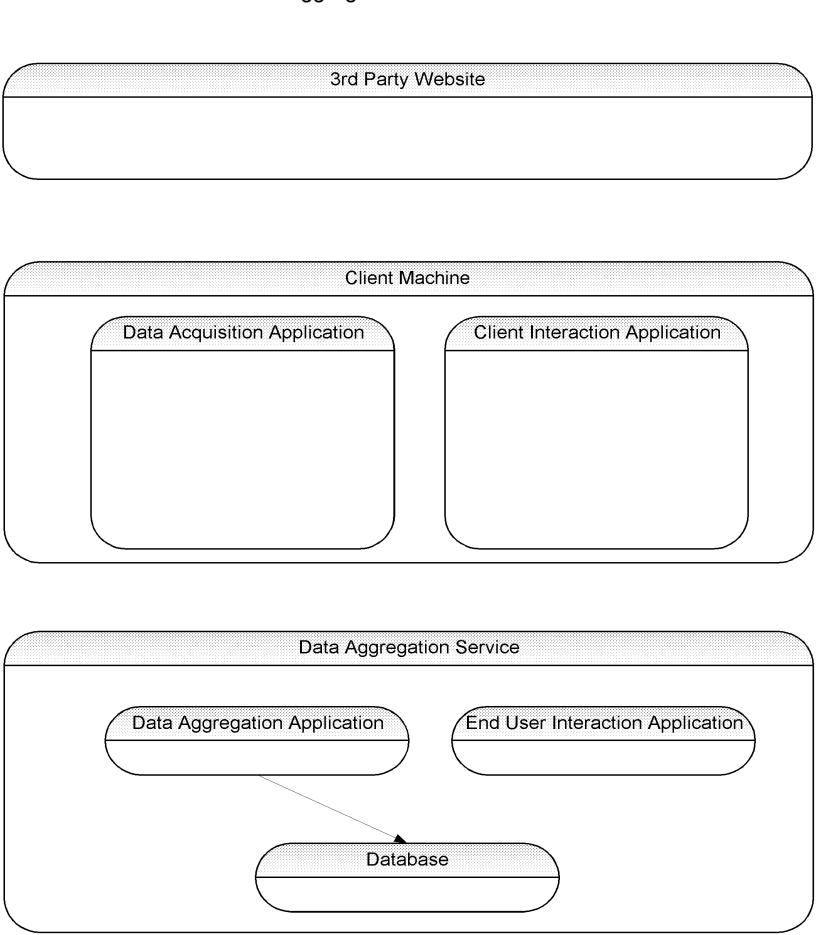
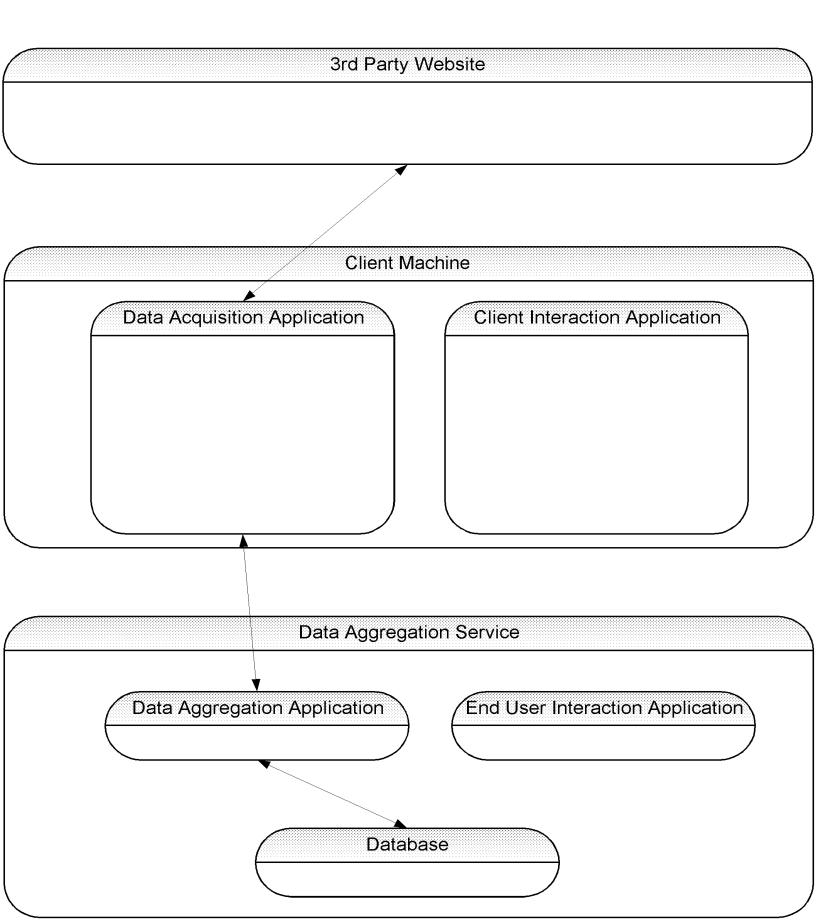


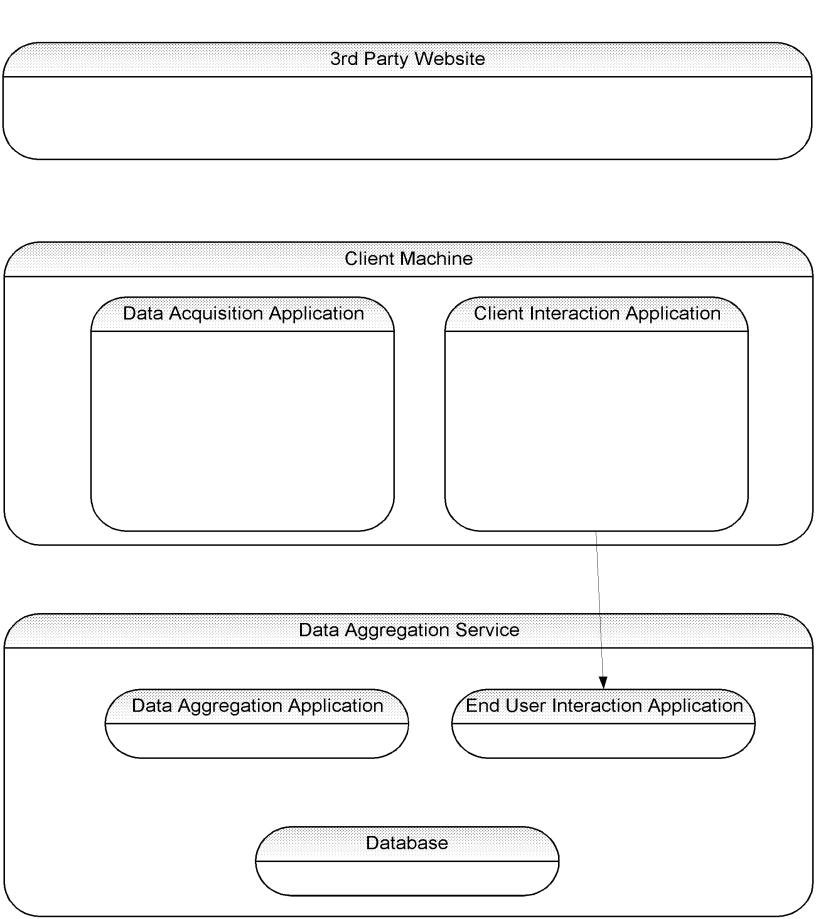
Figure 7j: Overall Process - Step 9

Repeat Steps 3 - 8 as many times as necessary to store all data relevant to end user's profile(s)



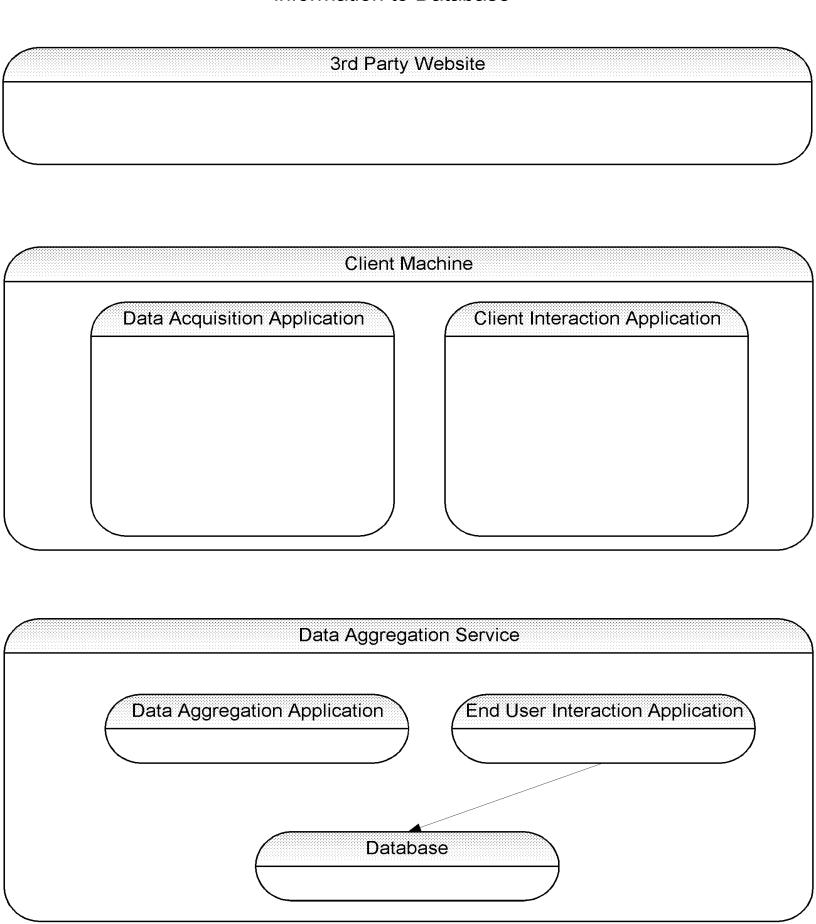
### Figure 7k: Overall Process - Step 10

Client Interaction Application sends request for information to End User Interaction Application on the Data Aggregation Service



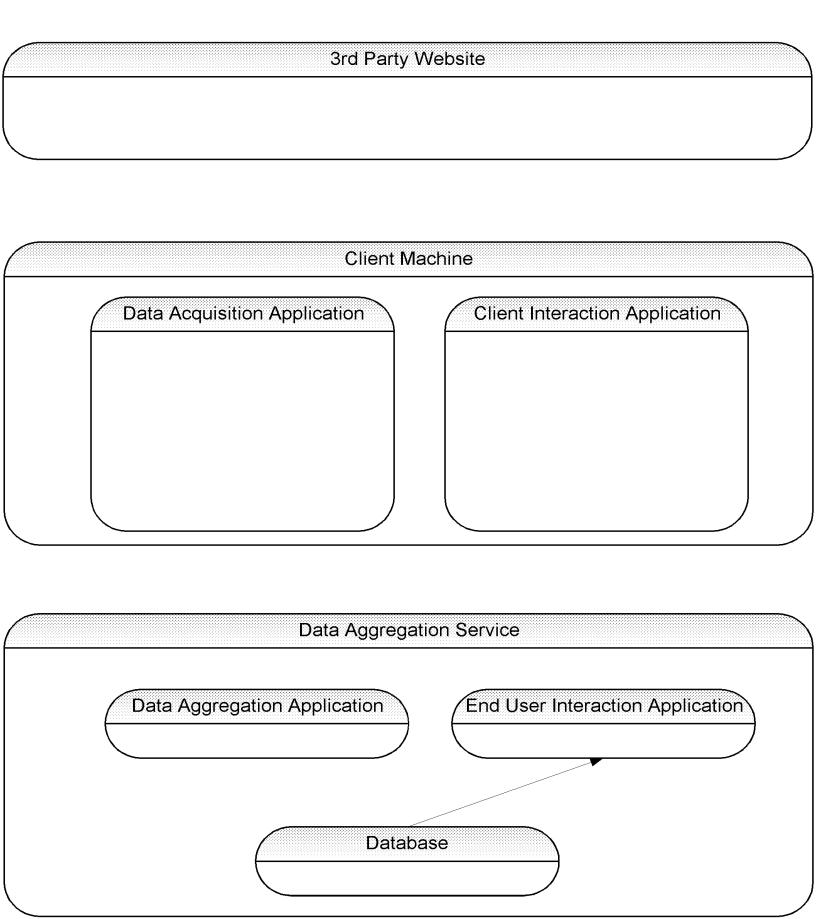
# Figure 7I: Overall Process - Step 11

End User Interaction Application on the Data Aggregation Service sends request for information to Database



# Figure 7m: Overall Process - Step 12

Data Aggregation Service Database replies to End User Interaction Application with requested data



# Figure 7n: Overall Process - Step 13

End User Interaction Application replies to Client Interaction Application with requested data

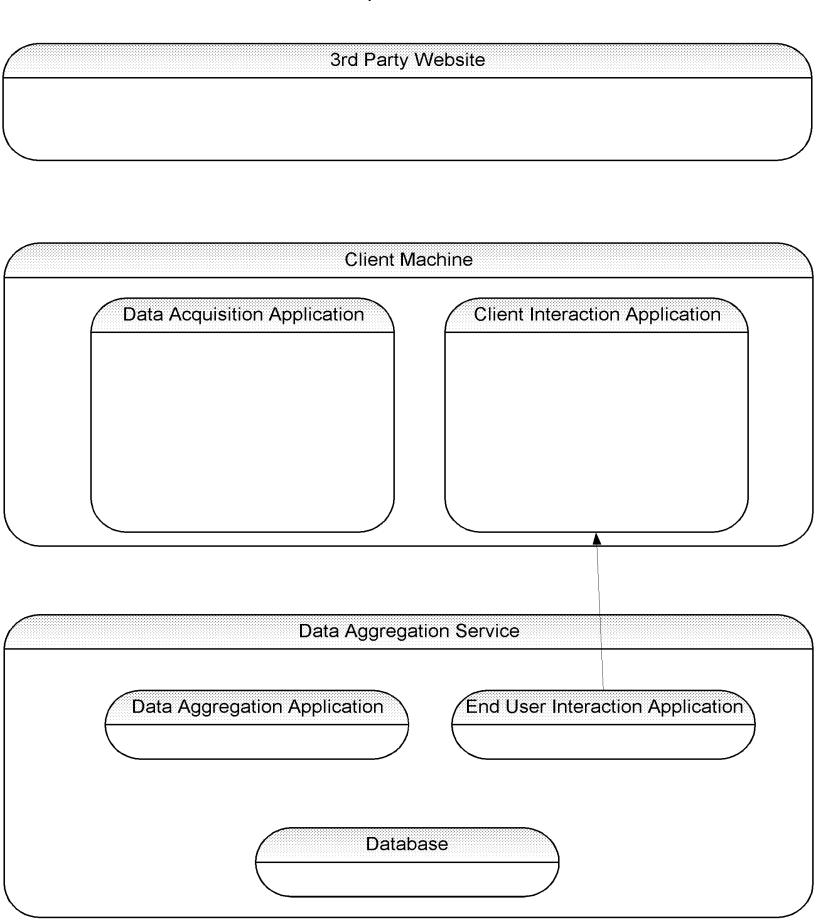
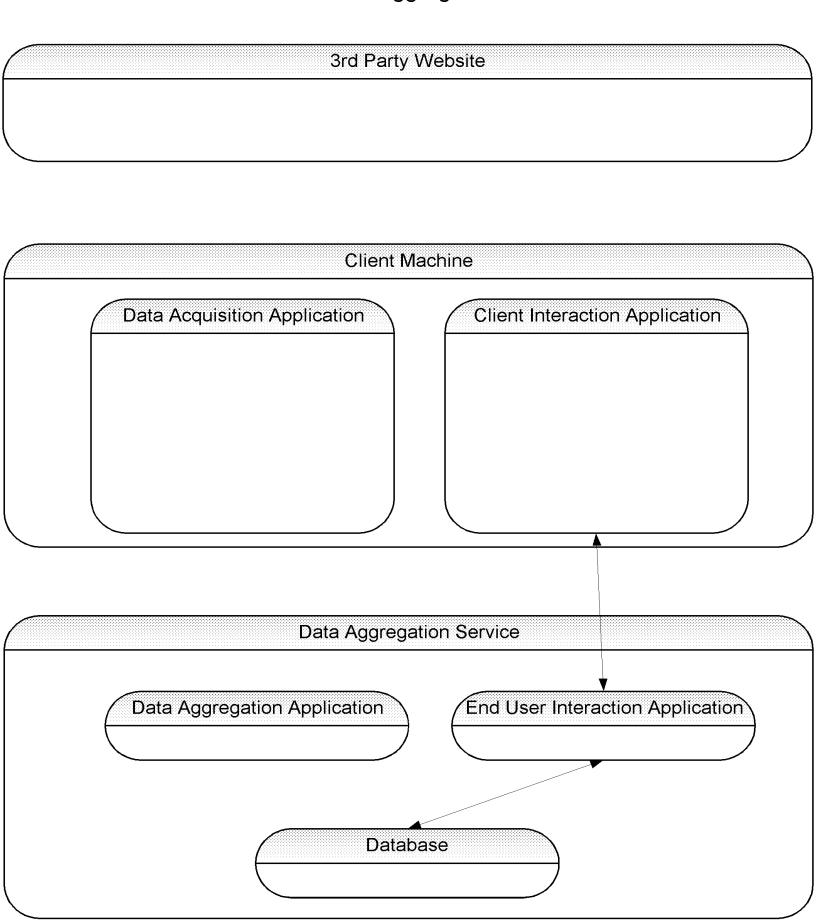


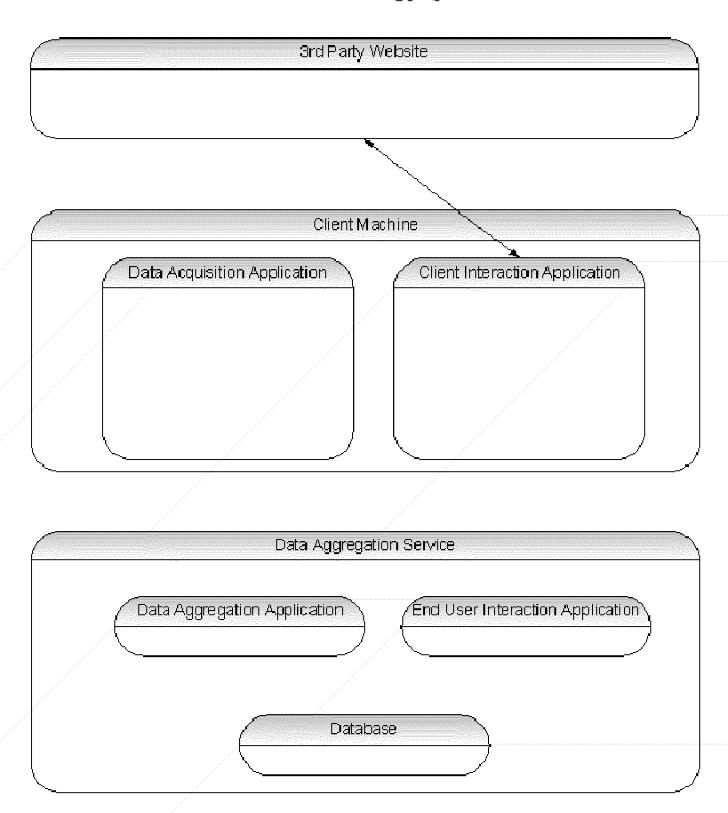
Figure 7o: Overall Process - Step 14

Repeat Steps 10 - 13 every time the Client Interaction Application requests information from the Data Aggregation Server



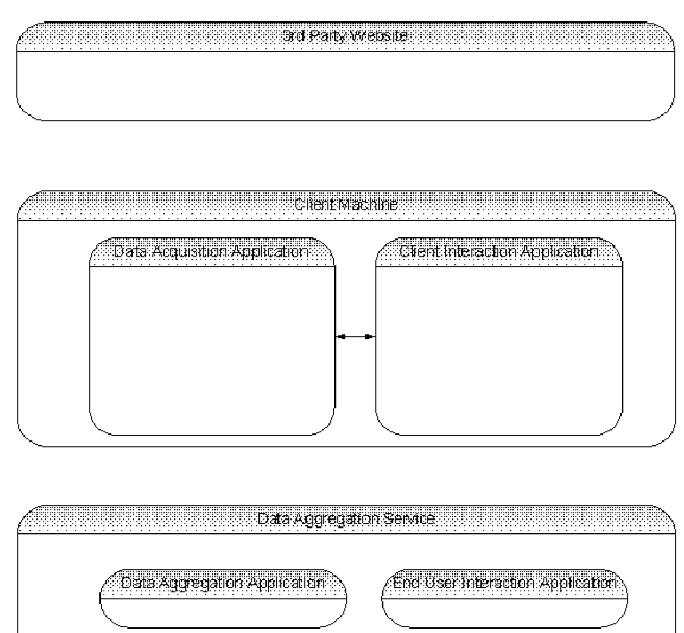
### Figure 8a: Client Browsing (Step 1: User Visits Website)

An end user traverses a computer-based network (e.g., "surfs" the Internet using a Web browser) and visits a 3rd Party Website that serves to the Client Machine data of interest to the Data Aggregation Service



### Figure 8b: Client Browsing (Step 2: Listening Process)

While the Data Acquisition Application is (with the user's knowledge and permission) constantly monitoring and interpreting the content of the user's browsing session, it detects that the recently-downloaded 3rd Party Website data is of interest to the Data Aggregation Service and it extracts desired data.



Database .....

### Figure 8c: Client Browsing (Step 3: Upload Data to Server)

After detecting data of interest and possibly reformatting it, the Data Acquisition Application sends this data to the Data Aggregation Service

